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The screenshot shows the ARSA Hotline website interface. At the top, there's a navigation bar with links for Home, Legislative Action Center, Careers, Symposium, and Contact Us. The main content area is divided into sections: 'LATEST NEWS' with an article titled 'New ARSA study underscores economic strength of MRO industry', 'Sarah Says: Welcome to ARSA's new blog', and 'LEGAL BRIEFS' with an article 'The air carrier and repair station regulatory relationship: Part 3'. There's also an 'ARSA ON THE HILL' section and a 'FEATURED COMPANY' section for 'Aero Instruments & Avionics, Inc.'. A sidebar on the left contains 'DUAL AWARDS...' and 'FOR BEST AVIONICS AND INSTRUMENT REPAIR' with the AERO logo. The footer includes contact information for Colby Horton and Brie Ragland, and a 'Recent issues' list.

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BANNER CAMPAIGN

\$2,500

A monthly update branded to a single company. This campaign consists of all three placements listed below.

A LEADERBOARD

This premier position in the The Hotline provides your company with top exposure and quality traffic.

Space **728p x 90p**

B SKYSCRAPER

A skyscraper is a large format ad with premium real estate to sell your company's products or services to industry decision-makers.

Space **120p x 600p**

E FEATURED COMPANY AD

Integrated into the feel of the The Hotline, a featured company ad targets your buying audience with an image and 25-word description.

Space **125p x 100p**

Prices are for participation in one email to 2,000 civil aviation professionals. Acceptable file formats are JPEG & GIF. Each ad cannot exceed 40k.



THESE OPPORTUNITIES AND MORE ARE AVAILABLE TODAY. START GETTING IN FRONT OF CIVIL AVIATION PROFESSIONALS NOW! FOR INFORMATION ON AVAILABILITY AND BUNDLING OPTIONS:

CONTACT US AT **972.402.7025**
ARSA@multiview.com