



What Have We Done Lately?

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Warning

This presentation deals with legislation and regulation; it may cause heart palpitations, irritability, profuse sweating, and headaches.

If you experience any of these symptoms, get more involved in ARSA's advocacy efforts.

What's Hot?

- ARSA 20/20
- 2014 member survey
- Positive Publicity Campaign
- Online training
- Workforce development
- Legislative advocacy
- Regulatory update
- Helping us move the ball forward

ARSA 20/20: A Strategic Plan for the Industry's Future

- Based on ARSA member surveys and feedback
- Adopted by Board in Oct. 2013
- Goal: Give members, industry, etc. a clear picture of priorities
- Directly and efficiently addresses strategic challenges to repair station efficiency, profitability, and growth
- Feedback is welcome

ARSA 20/20: A Strategic Plan for the Industry's Future

The roadmap for association action in four key areas:

- Advocacy and compliance assistance to manage the increasingly complex regulatory environment
- Lobbying and media relations to affect the uncertain—and in many cases, hostile—legislative environment
- Business programs to reduce costs and improve competitiveness in an erratic global economy
- Workforce development to attract and train the next generation of skilled workers

2014 ARSA Member Survey

- Preliminary takeaways:
 - Members are optimistic
 - Lack of skilled technicians continues to be a challenge
 - Opportunities to grow online training
 - Regulatory issues and OEM practices are perceived as biggest risks

Positive Publicity Campaign

- Incorporated directly into ARSA's budget ensuring consistent resources
- New relationship with TeamSAI ensuring
 - Consistent flow of economic data and
 - Additional benchmarking data
- Leading Edge public television video project
- Updated AvMRO.arsa.org website an essential tool for ARSA and its members

ARSA Online Training

- An important tool for ARSA members
- The price is right (\$35 members/\$70 non-members)
- Consistent live webinars
- Available 24/7 as recorded sessions
- Recent topics included TSA security rule, answering an LOI, FAA enforcement process
- Always looking for new topics—what do you want to see?

Workforce Development

- New educational membership for students and institutions
- ARSA training (online & in-person) for current workforce
- PR supporting recruitment and workforce development
- Collaboration with ATEC (including rulemaking)
- Collaboration with AMTS on training
- Support creation of Aviation Maintenance Council and Aerospace Maintenance Competition at Aviation Pros Live Expo

Legislative Advocacy

- ARSA congressional pressure moved TSA on security rule
- Ringing alarm bells about FAA oversight issues in regulatory reform debate
- Ramping up for next FAA reauthorization (expires Sept. 2015)
- Aviation technical workforce will be central theme
- Contract maintenance opponents still very active
- 2014 elections are opportunity to introduce, educate
- ARSA PAC

ARSA Action: Regulatory

- Interface with TSA on new security rules
- Received favorable FAA [response](#) to request for clarification regarding no requirement for “Manufacturer Training” on specific part number/dash number articles.
- Received favorable FAA [response](#) to request for retraction of prohibition of the “early” use of Order 8130-21H.
- Submitted [comments](#) on FAA certification process.
- Contested FSDO policy in a [letter](#) to North Texas Flight Standards District Office.
- Condemned FAA overreach in [comments](#) to AD 2011-NE-42-AD concerning Continental Motors, Inc. reciprocating engines.
- Requested ICR approval withdrawal in a [letter](#) to Office of Information and Regulatory Affairs

ARSA Regulatory Action: What's Next?

- Part 145 certification risk assessment
- Regulatory interpretation standardization initiative
- International outreach with—
 - ICAO
 - IATA
 - AEA

Moving the Ball Forward

- Comment on proposed rules and regulations
- Give ARSA PAC prior approval
- Sponsor Leading Edge documentary
- Use online training
- Sign up for Twitter and follow @ARSA_MRO
- Help coordinate local meetings
- Invite candidate to your facility
- Help build ARSA membership

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