

2020 Annual Conference

<i>Executive to Executive Briefings</i>	<i>Tuesday, March 10</i>
<i>Legislative Day</i>	<i>Wednesday, March 11</i>
<i>Annual Repair Symposium</i>	<i>Thursday & Friday, March 12 & 13</i>

Sponsorship Levels

Platinum – \$10 ,000

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), recognition in event materials and from the podium, thank you email to all ARSA contacts, ten hours of free online training, four complimentary registrations to Legislative Day and four complimentary registrations to the Executive to Executive Briefings.

At the Platinum Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Executive to Executive Briefings
- Legislative Day – All Day
- Annual Repair Symposium – Ice Breaker Reception
- Annual Repair Symposium – Club Lounge Happy Hour

Projected value of benefits and services (advertising, training, complimentary event attendance): Up to \$9,500

2019 Platinum Sponsors



Gold – \$7,500

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), recognition in event materials and from the podium, thank you email to all ARSA contacts, five hours of free online training, two complimentary registrations to Legislative Day and two complimentary registrations to the Executive to Executive Briefings.

At the Gold Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Congressional Directories
- Legislative Priorities Brochures
- Legislative Day – Continental Breakfast
- Legislative Day – Congressional Briefing and Luncheon
- Annual Repair Symposium – Continental Breakfast (Thursday or Friday)
- Annual Repair Symposium – Luncheon with Special Guest
- Annual Repair Symposium – Digital Companion/Electronic Materials

Projected value of benefits and services (advertising, training, complimentary event attendance): Up to \$6,750.

2019 Gold Sponsors



AIRCRAFT
ELECTRIC
MOTORS



Silver – \$3,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), recognition in event materials and from the podium, and one complimentary registration to Legislative Day and one complimentary registration to the Executive to Executive Briefings.

At the Silver Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Nametag Lanyards
- Hotel Room Keys
- Annual Repair Symposium – Coffee Break (one of five)

Projected value of benefits and services (advertising, complimentary event attendance): Up to \$3,200.

2019 Silver Sponsors





Supporter – \$2,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), and recognition in event materials and from the podium.

Projected value of benefits and services (advertising): Up to \$1,750.

Contributor – \$500-\$2,499 (or equivalent in-kind support as appropriate)

Notation in some publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*), and recognition in event materials and from the podium.

2020 Contributors



Obadal, Filler,
MacLeod & Klein, P.L.C.

Additional Considerations:

Registration for recording sessions to produce career interest videos/commercial.

- **Select participant(s) (with appropriate release[s]) to provide interview(s)**
 - **From technician to the executive suite**
 - **Parents with children in aviation.**
 - **Children who followed parents into aviation.**
- **Tactical questions**
 - **Content development/design**
 - **Costing out process and generating revenue.**
 - **Layout of video: Standard open/close with company-specific content placed into the middle.**
 - **Registration separate but concurrent with symposium.**
 - **CAK to discuss “proof of concept” with Bond to put together options based on what’s recorded last year.**
 - **Also, at hourly rate, what would the cost be to have them present at Leg Day and All of Symposium/Breakout Sessions?**
 - **Timeline/career pathway experience – Try to cover as much of potential experiences/pathways and demonstrate where each person is.**