



**DELIVERING RELIABLE WORKFORCE TALENT**

**THE NATIONAL CENTER FOR AVIATION TRAINING  
TALENT SUPPLY CHAIN**

**ARSA SYMPOSIUM  
MARCH 17, 2016**



# Why a Talent Supply Chain?

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## THE AVIATION INDUSTRY'S NEED FOR TALENT:

- ✓ **2.7 MILLION NEW EMPLOYEES BY 2025**

## ...AND, EMPLOYERS EXPECTATIONS OF TALENT PROVIDERS:

- ✓ **Help in sourcing talent from multiple markets**
- ✓ **Controls for the quality and consistency of talent**
- ✓ **Metrics to assess the reliability of incoming talent**
- ✓ **Recognition of the importance of speed to market**
- ✓ **Educators to give equal priority to employers and students**



# Why Wichita?



**BEECH STAGGERWING**



**CESSNA SKYHAWK**



**B-29**



**B-52**



**B-737**



**B-747**



**CESSNA CITATION**



**LearJet Model 45**



# Business Plan

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- **CREATE A NATIONAL TALENT SUPPLY CHAIN BASED AT NCAT**
- **LEVERAGE NCAT'S NATIONAL AVIATION RESEARCH INSTITUTE (NIAR)**
- **GO TO MARKET AS A VALUE-ADDED INTEGRATOR OF TALENT SOLUTIONS**
- **OFFER BEST PRACTICE ADVISORY SERVICES**
- **SUPPORT WITH MEMBERSHIP AND SPONSORSHIP PLANS**
- **TEST FOR MARKET ACCEPTANCE. LAUNCH IN OCTOBER 2016**





# Operating Structure



# Industry Benefits

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## EMPLOYERS

- ONE-STOP ACCESS TO EDUCATION/TRAINING PROVIDERS
- MULTIPLE LABOR MARKETS AND TRAINING PROGRAMS

## EDUCATIONAL INSTITUTIONS & CERTIFICATION PROVIDERS

- NEW EMPLOYER MARKETS
- INCREASED ENROLLMENT AND CAPACITY UTILIZATION

## INDUSTRY ASSOCIATIONS

- MEMBERSHIP GROWTH THROUGH EXPANDED VALUE PROPOSITION
- EXPANDED CHANNELS FOR CERTIFICATION PROGRAMS



# How to Engage

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- **PLAN TYPES: MARKETING SPONSORSHIPS AND MEMBERSHIP FEES**
- **TIERED: BY ORGANIZATIONAL TYPE AND INVOLVEMENT LEVEL**
- **START DATE: OCTOBER 1, 2016 / ANNUAL RENEWAL**
- **LETTERS OF INTENT UNDERWAY: JANUARY – SEPTEMBER 2016**



# General Discussion

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**TO LEARN MORE:**

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