

2021 Annual Conference

<i>Executive to Executive Briefings</i>	<i>Tuesday, March 9</i>
<i>Legislative Day</i>	<i>Wednesday, March 10</i>
<i>Annual Repair Symposium</i>	<i>Thursday & Friday, March 11 & 12</i>

ARSA's team is planning for both in-person and virtual attendance options for all components of the 2021 Annual Conference. As these plans come together, sponsors can expect flexibility regarding the elements available for specific support at each level; the team will work with sponsor contacts as new possibilities emerge.

Sponsorship Levels

Platinum – \$10,000

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, specific thank you in ARSA periodicals, ten hours of free online training, complementary registration options include three participants (virtual or in person) for the Executive to Executive Briefings as well as either (a) three virtual participants in Legislative Day or (b) three in-person attendees to entire event.

At the Platinum Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Virtual Conference Experience
- Executive to Executive Briefings
- Legislative Day – All Day
- Annual Repair Symposium – Ice Breaker Reception
- Annual Repair Symposium – Club Lounge Happy Hour

Projected value of benefits and services (advertising, training, complimentary event attendance):
At least \$9,500

Thank you to the 2020 Platinum Sponsors



Gold – \$7,500

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, specific thank you in ARSA periodicals, five hours of free online training, complementary registration options include two participants (virtual or in person) for the Executive to Executive Briefings as well as either (a) two virtual attendees Legislative Day or (b) two in-person attendees to entire event.

At the Gold Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Congressional Directories/Resources
- Legislative Priorities Brochures/Resources
- Digital Companion/Electronic Materials
- Legislative Day – Continental Breakfast
- Legislative Day – Congressional Briefing and Luncheon
- Annual Repair Symposium – Continental Breakfast
- Annual Repair Symposium – Luncheon with Special Guest

Projected value of benefits and services (advertising, training, complimentary event attendance):
At least \$6,750.

Thank you to the 2020 Gold Sponsors



**AIRCRAFT
ELECTRIC
MOTORS**



Silver – \$3,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, complementary registration options include one participant (virtual or in person) for the Executive to Executive Briefings as well as either (a) one virtual registration to Legislative Day or (b) one in-person attendee to entire event.

At the Silver Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Nametag Lanyards
- Hotel Room Keys
- Annual Repair Symposium – Coffee Break

Projected value of benefits and services (advertising, complimentary event attendance): At least \$3,200.

Thank you to the 2020 Silver Sponsors



Supporter – \$2,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), and recognition in event materials and from the podium.

Projected value of benefits and services (advertising): At least \$1,750.

Contributor – \$500-\$2,499 (or equivalent in-kind support as appropriate)

Notation in some publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*), and recognition in event materials and from the podium.

Thank you to the 2020 Contributors

