

2022 Annual Conference

<i>Executive to Executive Briefings</i>	<i>Tuesday, March 8</i>
<i>Legislative Day</i>	<i>Wednesday, March 9</i>
<i>Annual Repair Symposium</i>	<i>Thursday, March 10</i>
<i>Member Day</i>	<i>Friday, March 11</i>

ARSA's team is planning to return to hosting the 2022 Annual Conference in person, but will use the lessons of 2021 to provide a livestreamed option for those viewing from back home. Sponsors of this year's event should expect the broadest-ever range of opportunities to engage with attendees – and all of the association's contacts – before, during, and after the event.

Sponsorship Levels

Platinum – \$10,000

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, specific thank you in ARSA periodicals, ten hours of free online training, complimentary registrations for three (3) participants in the Executive to Executive Briefings as well as three (3) in Legislative Day, and free livestream access for personnel unable to attend in person.

At the Platinum Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Online Conference Experience
- Executive to Executive Briefings
- Legislative Day – All Day
- Annual Repair Symposium – Ice Breaker Reception
- Annual Repair Symposium – Club Lounge Happy Hour
- Congressional Directories/Resources

Projected value of benefits and services (advertising, training, complimentary event attendance):
At least \$9,500

Thank you to the 2021 Platinum Sponsors



Gold – \$7,500

Notation in all publicity, marketing and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, specific thank you in ARSA periodicals, five hours of free online training, complimentary registrations for two (2) participants in the Executive to Executive Briefings as well as two (2) in Legislative Day, and free livestream access for personnel unable to attend in person.

At the Gold Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Legislative Priorities Brochures/Resources
- Digital Companion/Electronic Materials
- Legislative Day – Continental Breakfast
- Legislative Day – Congressional Briefing and Luncheon
- Annual Repair Symposium – Continental Breakfast
- Annual Repair Symposium – Luncheon with Special Guest

Projected value of benefits and services (advertising, training, complimentary event attendance):
At least \$6,750.

Thank you to the 2021 Gold Sponsors



**AIRCRAFT
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Silver – \$3,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, conference attendee contact list, specific email alerts to association contacts), recognition in event materials and from the podium, complimentary registrations for one (1) participant in the Executive to Executive Briefings as well as one (1) in Legislative Day.

At the Silver Level, sponsors may select one of the following to specifically support (please note the list in this document does not reflect current availability):

- Nametag Lanyards
- Hotel Room Keys
- Annual Repair Symposium – Coffee Break (5)

Projected value of benefits and services (advertising, complimentary event attendance): At least \$3,200.

Thank you to the 2021 Silver Sponsors



Supporter – \$2,500

Notation in all publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*, ARSA team email signatures, specific email alerts to association contacts), and recognition in event materials and from the podium.

Projected value of benefits and services (advertising): At least \$1,750.

Contributor – \$500-\$2,499 (or equivalent in-kind support as appropriate)

Notation in some publicity, marketing, and periodicals (e.g., *the hotline*, *Dispatch*), and recognition in event materials and from the podium.

Thank you to the 2021 Contributors

